



Council 3-year Priorities with New 2019-2020 Investments Noted

In May 2018, the Bellevue City Council revised the Vision, Strategic Target Areas, and 3-year Council Priorities. Below, the table is sorted by the Strategic Target Areas, highlighting the 3-year Priorities and Budget Proposals that most directly address those Priorities. Staff acknowledges that there are many other proposals that have ties to the priorities; this focus is on those with the most direct tie. While staff linked only those proposals with a clear and direct linkage, the understanding is that there are many proposals with an indirect link to strategic target areas.

Strategic Target Area: Economic Development				
	City Council Priority	Operating or CIP	Existing Budget Proposal	New/Enhancement (Parenthesis provide the new \$ added this CIP)
1	Support and provide leadership in the Regional Economic Development Alliance to attract international and national business, and investment to the region. Leverage involvement to produce investment in Bellevue's identified growth corridor and near transit hubs.	Operating	<ul style="list-style-type: none"> 115.15NA Cultural & Economic Vitality Office Core Program & Strategy Implementation (Community Development) 	
		CIP	<ul style="list-style-type: none"> G-105 Competitiveness and Collaboration (Community Development) 	-
2	Actively pursue business retention and growth at the local level, including diverse small, medium and large business with an emphasis on high-tech, tourism and international trade.	Operating	<ul style="list-style-type: none"> 115.15NA Cultural & Economic Vitality Office Core Program & Strategy Implementation (Community Development) 	<ul style="list-style-type: none"> 115.01DA Community Relations Coordinator (\$244K) (Community Development)
		CIP	<ul style="list-style-type: none"> G-105 Competitiveness and Collaboration (Community Development) 	-

Strategic Target Area: Transportation and Mobility				
	City Council Priority	Operating or CIP	Existing Budget Proposal	New/Enhancement
3	Continue to execute on our transportation capital plans for future growth and mobility of the city. Use the funding provided by the Neighborhood Safety Connectivity and Congestion Levy to improve the safety, transportation and quality of life in neighborhoods.	Operating	<ul style="list-style-type: none"> 130.13NA Long Range Transportation Planning (Transportation) 130.24NA Signal Operations and Engineering (Transportation) 130.30NA Traffic Safety and Engineering (Transportation) 130.33NA Transportation CIP Delivery Support (Transportation) 130.36NA Transportation Implementation Strategies (Transportation) 	-



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Strategic Target Area: Transportation and Mobility				
	City Council Priority	Operating or CIP	Existing Budget Proposal	New/Enhancement
		CIP	<ul style="list-style-type: none"> • PW-R-198 Neighborhood Congestion Management Levy and PW-R-199 Neighborhood Safety & Connectivity Levy (Transportation) 	<ul style="list-style-type: none"> • PW-R-202 150th Ave SE at SE Newport Way (\$2.5M) (Transportation) • PW-R-200 Neighborhood Contestation Management Project Implementation (\$5M) (Transportation)
4	Advocate with state DOT and regional agencies for acceleration of the I-405 Corridor Program, completion of SR 520, including Bellevue projects (i.e. NE Sixth Street, 124th Avenue Northeast Interchange, braided ramps, Coal Creek Parkway).	Operating	<ul style="list-style-type: none"> • 040.07NA Intergovernmental Relations/Regional Issues (City Manager’s Office) • 130.04NA Transportation Department Management and Administration (Transportation) 	-
5	Continue to fund, design and build projects within the Downtown Transportation Plan, Wilburton Connection and BelRed.	Operating	<ul style="list-style-type: none"> • 040.07NA Intergovernmental Relations/Regional Issues (City Manager’s Office) • 130.13NA Long Range Transportation Planning (Transportation) • 130.14NA Modeling and Analysis Core Functions (Transportation) • 130.24NA Signal Operations and Engineering (Transportation) • 130.30NA Traffic Safety and Engineering (Transportation) • 130.33NA Transportation CIP Delivery Support • 130.36NA Transportation Implementation Strategies (Transportation) 	-
		CIP	<ul style="list-style-type: none"> • Numerous projects associated with the TIFIA (Transportation) • PW-R-182 Downtown Transportation Plan/NE 6th Street Station Access (Transportation) • CD-48 Public-Private Partnership – Pilot BelRed TOD (Community Development) 	<ul style="list-style-type: none"> • P-AD-103 BelRed Parks & Streams (\$2.5M) (Parks and Community Services)

***Those proposals identified as the primary direct relationship are listed within each Council Priority. There are ancillary proposals not listed above that are related to the Council Priorities.*

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Strategic Target Area: Transportation and Mobility				
	City Council Priority	Operating or CIP	Existing Budget Proposal	New/Enhancement
6	Continue the oversight of light rail constructions and ensure that we implement an effective strategy for construction mitigation for neighborhoods, traffic and business.	Operating	<ul style="list-style-type: none"> • 040.07NA Intergovernmental Relations/Regional Issues (City Manager's Office) • 130.04NA Transportation Department Management and Administration (Transportation) • 130.07DA East Link Overall (Transportation) 	-
		CIP	<ul style="list-style-type: none"> • PW-R-159 East Link Analysis and Development (Transportation) 	-

Strategic Target Area: High Quality Built and Natural Environment				
	City Council Priority	Operating or CIP	Existing Budget Proposal	New/Enhancement
7	Execute Phase One of the Affordable Housing Strategy Implementation Program.	Operating	<ul style="list-style-type: none"> • 115.01NA Planning Division (Community Development) • 115.10PA ARCH Administration and Trust Fund Contribution (Community Development) 	-
		CIP	<ul style="list-style-type: none"> • G-109 Affordable Housing Contingency (Community Development) 	<ul style="list-style-type: none"> • G-109 Affordable Housing Contingency (\$11.5M) (Community Development)
8	Complete construction of Phase One of Meydenbauer Bay Park by 2018 and the Downtown Park Gateway by the end of 2019 and synchronize with the Grand Connection as possible. Include celebration of the connection of downtown to the waterfront.	CIP	<ul style="list-style-type: none"> • P-AD-92 Meydenbauer Bay Phase 1 Park Development (Parks and Community Services) • P-AD-100 Gateway NE Entry/Downtown Park (Parks and Community Services) 	<ul style="list-style-type: none"> • P-AD-100 Gateway NE Entry/Downtown Park (\$5.3M) (Parks and Community Services)

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Strategic Target Area: High Quality Built and Natural Environment				
	City Council Priority	Operating or CIP	Existing Budget Proposal	New/Enhancement
9	Advance implementation of the Smart City Strategy, including advanced transportation technology and autonomous, connected, electric and shared vehicle technologies.	Operating	<ul style="list-style-type: none"> • 130.11NA Smart Mobility (Intelligent Transportation Systems ITS) (Transportation) • 130.500PA Franchise and Data Telecommunications Program Manager (Transportation) 	<ul style="list-style-type: none"> • 130.500DA Franchise and Data Telecommunications Program Manager – (addressed within department budget) (Transportation)
		CIP	<ul style="list-style-type: none"> • PW-R-156 ITS Master Plan Implementation Program (Transportation) • G-38 Smart City Connectivity (Information Technology) • 140.69PA Advanced Metering Infrastructure Implementation (\$10.3M funded in Water and Sewer) (Utilities) 	<ul style="list-style-type: none"> • G-38 Smart City Connectivity (\$380K) (Information Technology)
10	Strategically implement the neighborhood planning process.	Operating	<ul style="list-style-type: none"> • 115.01NA Planning Division (Community Development) • 115.08PA Neighborhood Services Division (Community Development) 	-
		CIP	<ul style="list-style-type: none"> • CD-37 – Downtown Community/Livability (Community Development) 	-
11	Review the progress of the Environmental Stewardship Initiative and analyze additional steps that the city may wish to take to achieve environmental goals.	Operating	<ul style="list-style-type: none"> • 115.01NA Planning Division (Community Development) 	-
		CIP		<ul style="list-style-type: none"> • CD-46-Environmental Stewardship Initiative Implementation (\$310K) (Community Development)
12	Update the Parks and Recreation Master Plan to include an analysis of the level of service for a growing population and the creation of a financial strategy for these services.	CIP	<ul style="list-style-type: none"> • P-AD-27 – Park Planning & Design (Parks and Community Services) 	-

Strategic Target Area: Bellevue: Great Places Where You Want To Be				
	City Council Priority	Operating or CIP	Existing Budget Proposal	New/Enhancement
14	Create a civic center plan integrating City Hall, the metro property, convention center expansion and the transit center.	Operating	<ul style="list-style-type: none"> • 115.01NA Planning Division (Community Development) 	
		CIP	<ul style="list-style-type: none"> • CD-41 Civic Center Plan (Community Development) 	-

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Strategic Target Area: Bellevue: Great Places Where You Want To Be				
	City Council Priority	Operating or CIP	Existing Budget Proposal	New/Enhancement
15	Continue to advance the Grand Connection as the signature gathering place. Establish the preferred crossing of I-405 and begin design discussions with the state Department of Transportation; build public support by completing city projects in the early implementation plan; educate key public and private funders on the unique opportunities available; and integrate the vision of the Grand Connection into the Wilburton plan.	Operating	<ul style="list-style-type: none"> • 040.07NA Intergovernmental Relations/Regional Issues (City Manager’s Office) • 115.01NA Planning Division (Community Development) • 130.13NA Long-Range Transportation Planning (Transportation) 	-
		CIP	<ul style="list-style-type: none"> • CD-44 Grand Connection – Early Implementation (Community Development) 	<ul style="list-style-type: none"> • CD-44 Grand Connection – Early Implementation (\$2.5M) (Community Development)
16	Work with the county and Sound Transit to ensure that the Eastside Rail Corridor (ERC) from Renton to the Wilburton Trestle is completed; complete the section of the trail from Kirkland to the OMFE; complete the interim connection through the Spring District; and begin to establish community connection points to the ERC.	Operating	<ul style="list-style-type: none"> • 040.07NA Intergovernmental Relations/Regional Issues (City Manager’s Office) • 130.04NA Department Management and Administration (Transportation) 	-

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Strategic Target Area: Regional Leadership and Influence				
	City Council Priority	Operating or CIP	Existing Budget Proposal	New/Enhancement
17	<p>Be an active regional partner, whether it is with cities east of the lake, Seattle and King County, schools and special purpose districts, or the state and federal government. Strategically pursue public and/or private funding and partnerships where beneficial to Bellevue and the region. Establish a partnership with the Port of Seattle on our mutual areas of interest including attraction of international business and tourism.</p>	Operating	<ul style="list-style-type: none"> • 010.01NA City Attorney Department Management and Support (City Attorney’s Office) • 040.07NA Intergovernmental Relations/Regional Issues (City Manager’s Office) • 090.10NA eCityGov Alliance Fees and Services (Information Technology) • 115.01NA Planning Division (Community Development) 	-

Strategic Target Area: Achieving Human Potential				
	City Council Priority	Operating or CIP	Existing Budget Proposal	New/Enhancement
18	<p>Leverage the higher education institutions in Bellevue to benefit our residents and businesses.</p> <ul style="list-style-type: none"> • GIX and its partners present the opportunity to dramatically grow human potential in the field of technology innovation. The city should support GIX and take advantage of the financial and 	Operating	<ul style="list-style-type: none"> • 115.15NA Cultural & Economic Vitality Office Core Program & Strategy Implementation (Community Development) 	-

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Strategic Target Area: Achieving Human Potential				
	City Council Priority	Operating or CIP	Existing Budget Proposal	New/Enhancement
	<p>human benefits that will come from it.</p> <ul style="list-style-type: none"> • Bellevue College is an important partner in providing workforce development. The city should support the college, the faculty and students in the city's transportation and affordable housing plans. The city should implement the TechHire initiative to benefit the region's technology companies. 	CIP	--	<ul style="list-style-type: none"> • PW-R-201 Bellevue College Connection (\$400K) (Transportation)
19	Continue to implement the Diversity Plan, including the availability of and need for a multi-cultural programming in the city.	Operating	<ul style="list-style-type: none"> • 040.15NA Bellevue Diversity Initiative: Cultural Competence & Equity (City Manager's Office) 	-
20	Work toward an Eastside solution for a permanent location for a men's winter homeless shelter.	Operating	-	<ul style="list-style-type: none"> • 120.21NA Homelessness Outreach and Response (\$264K) (Police)

Strategic Target Area: High Performance Government				
	City Council Priority	Operating or CIP	Existing Budget Proposal	New/Enhancement
21	Complete implementation of hearing accessibility within the public meeting areas in the city.	CIP	<ul style="list-style-type: none"> • G-04 Hearing Accessibility for Public Spaces (Finance and Asset Management) 	-

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Strategic Target Area: High Performance Government				
	City Council Priority	Operating or CIP	Existing Budget Proposal	New/Enhancement
22	Build trust in government by developing and implementing a comprehensive communication plan with proactive strategies and systems, and robust, transparent, open public engagement processes. Characteristics that were discussed include; <ul style="list-style-type: none"> • Share clear and timely information • Engagement – getting input • The more we listen, the more responsive we are. 	Operating	<ul style="list-style-type: none"> • 020.01NA City Clerk's Operations (City Clerk's Office) 	-
23	Identify and implement technologies that improve customer service with the City of Bellevue.	Operating	<ul style="list-style-type: none"> • 090.01NA Computer Technology Services (Information Technology) • 090.03NA Application Development Services (Information Technology) • 090.09NA Technology Business Systems Support (Information Technology) • 110.13PA Development Services – Automation Proposal (Development Services) 	<ul style="list-style-type: none"> • 110.13DA Development Services – Paperless Permitting (\$900K) (Development Services) • 140.69DA Advanced Metering Infrastructure Implementation (\$1.0M) (Utilities)
		CIP	<ul style="list-style-type: none"> • G-59 JDE System Upgrade and Enhancements (Finance and Asset Management) • G-94 Enterprise Application Reserve (Information Technology) • 140.69PA Advanced Metering Infrastructure Implementation (Utilities) 	-
24	Establish a long-range financial strategy that includes options that respond to the future operating and capital needs of the city.	Operating	<ul style="list-style-type: none"> • 060.19NA Budget Office (Finance and Asset Management) 	-

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Strategic Target Area: High Performance Government				
	City Council Priority	Operating or CIP	Existing Budget Proposal	New/Enhancement
25	Develop and establish a new brand identity for the City of Bellevue that reflects both our past and our future; and identify that is iconic and leaves a lasting impression that Bellevue is a place that people want to live, work, learn and play.	Operating	<ul style="list-style-type: none"> 040.02PA Communications (City Manager's Office) 	-

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